

Powerful software solution, works with your existing network.

# GP SIFT™ SPORTS

## Affordable Asset Management

Capture, categorize, distribute, modify, archive and search all of your digital assets.



## The SIFT System

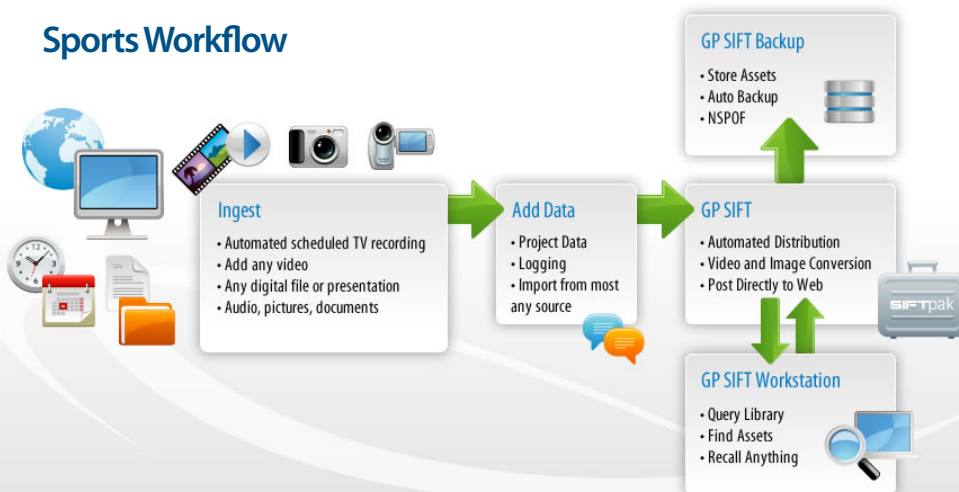
GP SIFT is the most fully-featured, cost-effective solution available for Digital Asset Management (DAM).

It is a software-based asset management solution for video, audio, images, documents, and other files. GP SIFT is a complete toolkit configurable for any industry's data patterns. There is no major hardware purchase required.

Content packages (called SIFT-Paks) are delivered instead of streaming from central servers. Manage and deliver content but remain compatible with the native software applications that created the source.

Ingest > Attach Data > SIFT > Search > Create > Publish

### Sports Workflow



The transition from physical media such as tapes, disks and paper to all digital systems creates an explosion of digital files that are difficult to search, organize and manage.

GP SIFT™ links video, audio, images and documents with data to **SIFT Your Digital World.**

- Deliver any files, anywhere, for use with most any application
- Most cost effective solution available
- Software based asset management solution
- HD Compatible

Perfect for:

Football  
Multi-Sport  
VMS  
Facility Recording  
SID

# GPSIFT™

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